

LILA BEAVERS

CREATIVE SOCIAL MEDIA

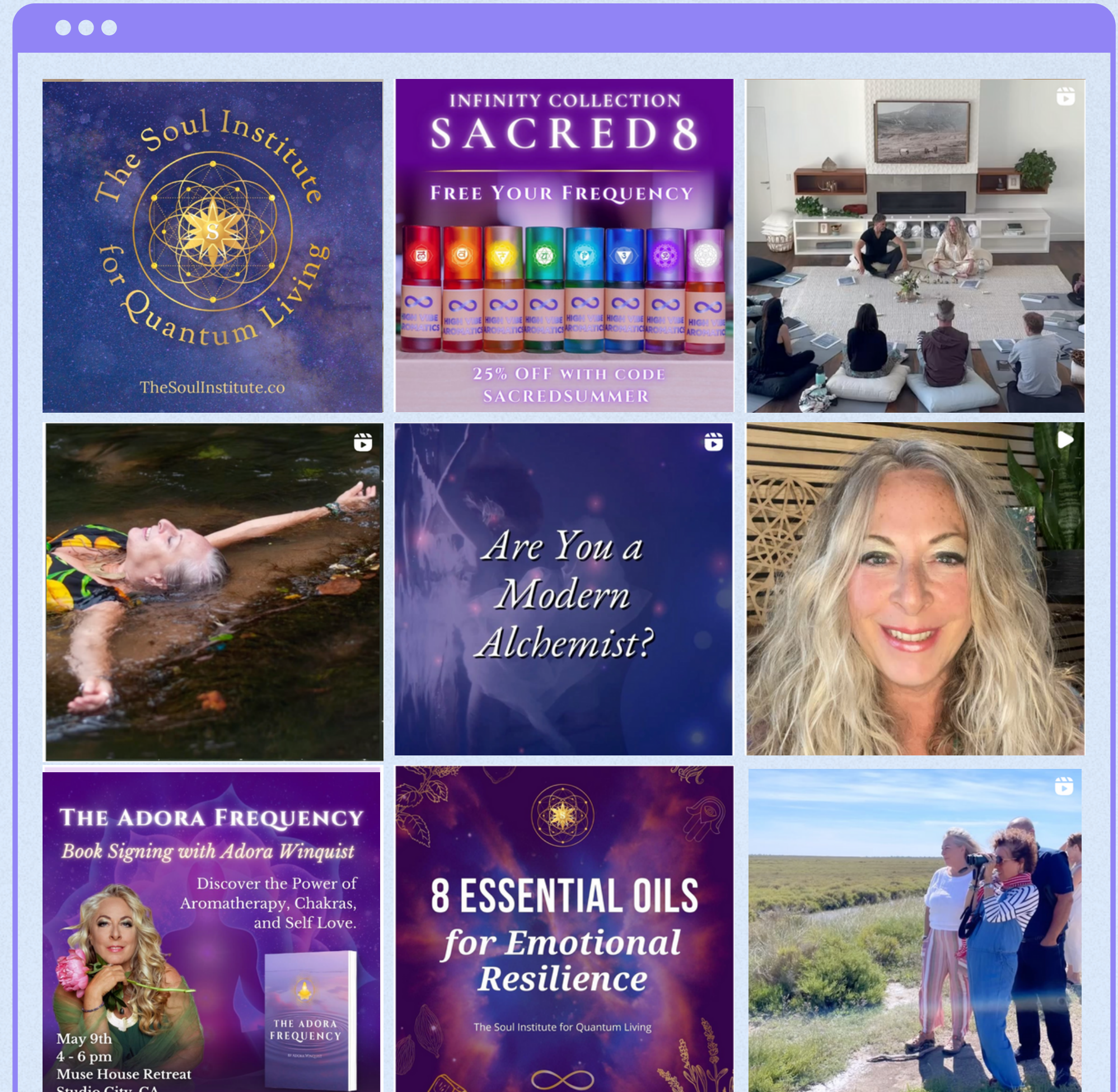


*click images to view live posts

THE SOUL INSTITUTE

MARKETING MANGAER

The Soul Institute for Quantum Living offers alchemical wisdom to individuals across the globe in the form of retreats, meditations, courses and workshops. I created visual identity systems for our various offerings to attract and excite our ideal clients, while overseeing a team of creatives for execution.

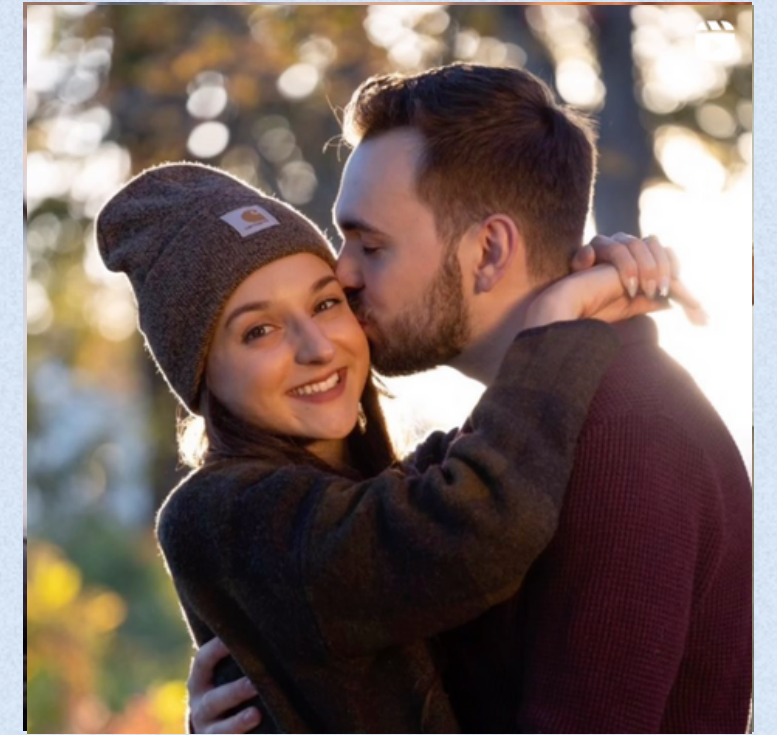




LOUISE MICHAUD PHOTOGRAPHER

SOCIAL MEDIA MANAGEMENT
& CONTENT CREATION

Louise Michaud specializes in headshots, personal branding, nuptials and contemporary photography. My social media campaigns have fueled her growing reputation as the choice photographer in Salem, MA over the past several years. She is now growing into her niche as THE Salem Halloween Proposal Photographer.



**click images to view live posts*



Every thought, emotion,
and intention we hold
can impact our lives.



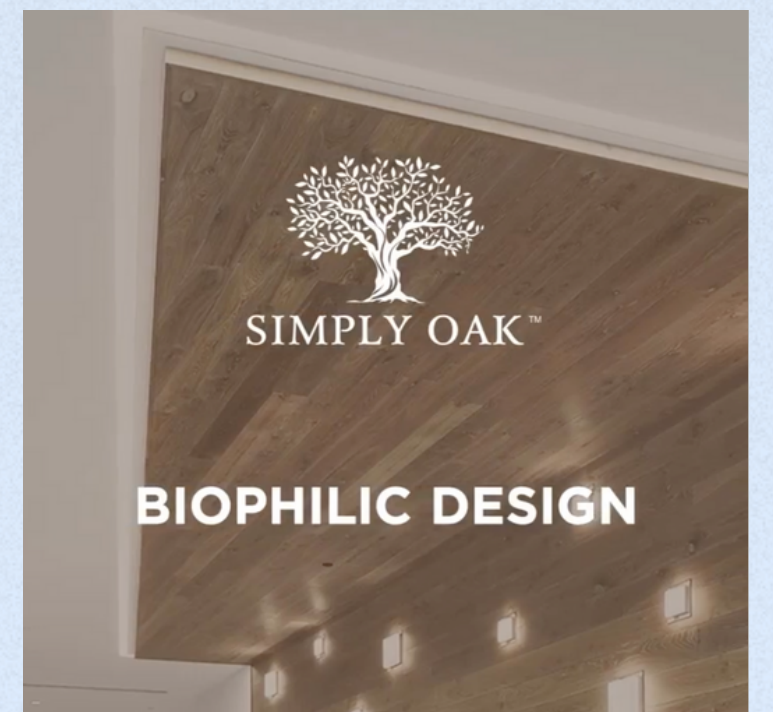
ZENOTICA

BRANDED CONTENT CREATION

Zenotica is a multi-disciplinary graphic design and holistic platform founded by Feng Shui expert Patsy Balacchi.

I created a series of reels and blogs which inspired her plant-loving followers to learn more about Feng Shui and Biophilic Design, and build trust in Patsy's expertise.

**click images to view live posts*

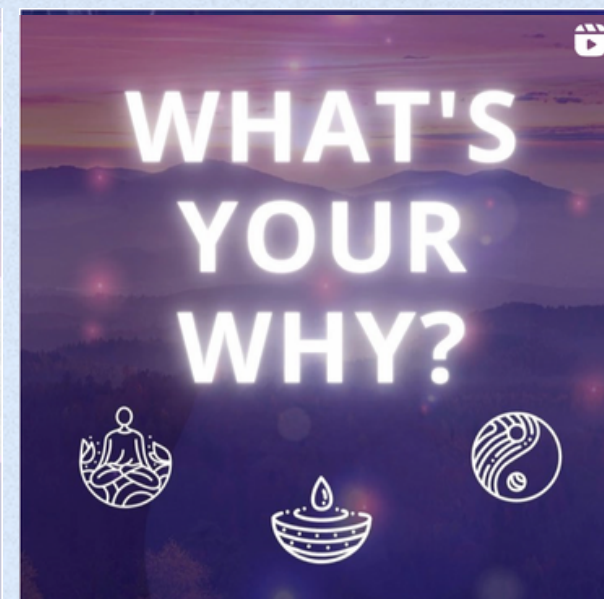
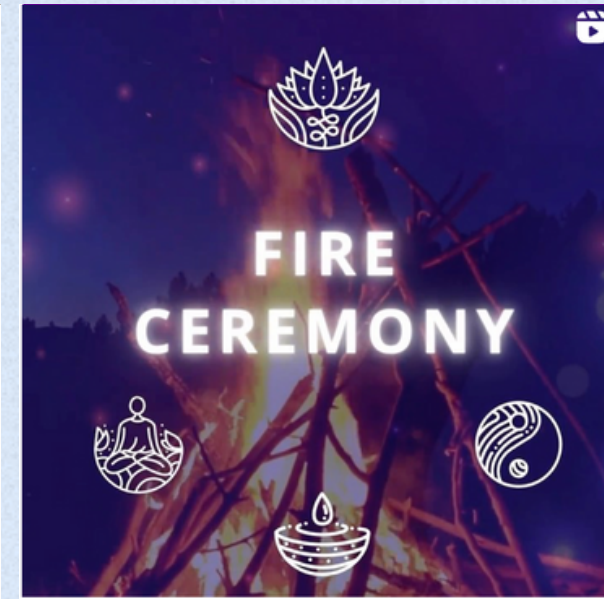


**click images to view live posts*

RETREAT CAMPAIGNS

DIVINE FEMININE IMMERSION

The Divine Feminine Immersion Retreat offered intensive wisdom in Aromatherapy, Feng Shui, and Holistic Resilience. Our social media campaign communicated the diverse benefits of our unique experience, resulting in the signups of 22 enthusiastic attendees.





**MORE WORK
BY ME :)**

[MAEVENCREATIVE.COM](https://maevencreative.com)